

West Hartford Clean Energy Task Force (CETF) Minutes

Meeting held February 19th 2014 – 7PM - Room 422

Attendees

- Joe Campanella
- Catherine Diviney
- Jeff Huang
- George Porter (gaporter@west-hartford-windows.com) (New)
- Stefanie Wnuck (Stefanie@productstewardship.us) (New)
- Bernard Pelletier
- Kristin (HS student) and Sonia (mom) observed the meeting

Solarize West Hartford update – program concluded on February 18th

- Program achieved 72 contracts – 144% of goal.
- CTEC will keep tier 5 pricing in place for 2 weeks longer
- Need to follow up with CTEC to pass on final comments and get their list of interested residents. This list will be used (with permission) to help outreach activities for future projects

15K Clean Energy Communities – Bright Ideas Grant

- Catherine presented 3 part proposal to utilize the grant:
 1. LED lighting proposal – 10 fixtures for approximately \$4,725
 - a. Catherine to talk to town Electricians about technical aspects of the pilot – and settle on locations around Farmington/Main St. Intersection.
 - b. Catherine will also take OUT the labor component of the project. We will use the grant \$ just for fixtures and DPW will contribute labor.
 - c. This project will take up any portion of the 15K not used by the programs below
 - d. Some discussion of the desire to re- lamp all street lights in WH and questions about how West Hartford disposes of old lights
 2. Subsidize Sagewell mailer – estimated \$2,757 (final amount depends on degree of contribution from Sagewell contractors)
 3. 20 grants of \$250 to “jump-start” the program given to first customers that do insulation project
- Task force in agreement to fund some combination of 3 ideas with \$15K – Catherine to get approval from Town and CEC.

Sagewell/Thermal Imaging

- Kickoff –February 25th
- Materials – letters – to be finalized by Catherine D, Jeff H, Mike C, and Bernie P. by the 25th

- Need to nail down printer (Catherine- Joe – Bernie)
- Mailing will be signed by Catherine and Mayor
- A representative thermal image card (smaller than a postcard) will be included in the letter – it will have a tagline and website information included on it.
- Need to have a walk through of website (Catherine)
- It appears that CTEC will participate as the Solar contractor for the program
- Program will be mostly electronic campaign
- Town residents will be involved with Sagewell to help residents navigate the process.

Outreach Discussion – there was a discussion of the value of outreach campaigns to residents. Key points:

- The Town (at virtually no cost) can provide value to residents by promoting energy efficiency and conservation activities
- Helps reduce residents utility bills; encourages people to invest in their homes; Have environmental benefits
- Enhances town real estate values
- These efforts follow the lead of these state initiated programs
- Serve to educate the residents which will be useful on Town initiatives

WHPS Energy Quiz

- Catherine shared the quiz and results
- Good participation rate
- Will submit project to Power of Change Awards, March 3

Charter Oak – LEED Scorecard

- Catherine updated the committee on the LEED scorecard for the new school
- With an expected 69 LEED points the school is “Solid Gold” status.
- Catherine will bring site plans/drawings to next mtg

Next Meeting scheduled for March 12, 2014 7 PM

Future meeting topics (on the agenda but not covered)

- WHPS PTC presentation – Feb 24th
- Performance Contracting (hopefully Ameresco for March!)